



**The Downtown Optimist Club**  
Presents  
**The 2018 Mid Missouri Soap Box Derby**



[www.midmosbd.org](http://www.midmosbd.org)  
Sunday, June 10, 2018 \* 7th & Broadway, Columbia, MO  
Severe Weather Date: June 17, 2018

**Sponsorship & Advertising**

Business/Sponsor: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ EMAIL: \_\_\_\_\_

We Have Our Driver (Name): \_\_\_\_\_ Support A "Pool" Driver: \_\_\_\_\_

**Major Corporate Sponsorship**

**GOLD SPONSOR (1):** ..... \$1,500.00

Includes: Key Name on Race Day Banners, Name on MMSBD website, Name on Program Cover, Program Outside Back Cover Full Page in Color, Race Day PA announcements, Sponsorship of one derby car

**SILVER SPONSOR (2):** ..... \$1,000.00

Includes: Name of Raceday Banners, Name on MMSBD website, Name on Program Cover, Program Full Page in Color, Race Day PA announcements, Sponsorship of one derby car

**BRONZE SPONSOR (4):** ..... \$ 500.00

Includes: Name of Race Day Banners, Name on MMSBD website, Name on Program Cover, Program Half Page in Color, Race Day PA announcements, Sponsorship of one derby car

**Car Sponsor**

\$150.00

Includes: Sponsor logos on both sides of car (Sponsor provides decals), Program eighth page ad, Race Day PA Announcements

\* We are requesting, but not requiring, a 3 year commitment. Billed one year at a time.

**Program Advertising**

Advertising may be printed in color; advertiser provides camera-ready copy

Full Page.....\$100

Half Page.....\$75

Quarter Page.....\$50

Eighth Page.....\$25

Make Checks Payable To MMSBD, %Downtown Optimist Club, P.O. Box 1959, Columbia, MO 65205

Questions: Call Rick McKernan at (573) 881-3471

**Thank You For Your Support!**