



**The Downtown Optimist Club**  
Presents  
**The 2022 Mid Missouri Soap Box Derby**  
[www.midmosbd.org](http://www.midmosbd.org)



Sunday June 12 2022 \* 7th & Broadway, Columbia, MO  
Severe Weather Date:: June 19, 2022

## Sponsorship & Advertising

Business/Sponsor: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ EMAIL: \_\_\_\_\_

We Have Our Driver (Name): \_\_\_\_\_ Support A "Pool" Driver: \_\_\_\_\_

## Major Corporate Sponsorship

**GOLD SPONSOR (1): ..... \$1,500.00**

Includes: Key Name on Race Day Banners, Name on MMSBD website, Name on Program Cover, Program Outside Back Cover Full Page in Color, Race Day PA announcements, Sponsorship of one derby car

**SILVER SPONSOR (2): ..... \$1,000.00**

Includes: Name of Raceday Banners, Name on MMSBD website, Name on Program Cover, Program Full Page in Color, Race Day PA announcements, Sponsorship of one derby car

**BRONZE SPONSOR (4): ..... \$ 500.00**

Includes: Name of Race Day Banners, Name on MMSBD website, Name on Program Cover, Program Half Page in Color, Race Day PA announcements, Sponsorship of one derby car

## Car Sponsor

**\$150.00**

Includes: Sponsor logos on both sides of car (Sponsor provides decals), Program eighth page ad, Race Day PA Announcements

\* We are requesting, but not requiring, a 3 year commitment. Billed one year at a time.

## Program Advertising

Advertising may be printed in color; advertiser provides camera-ready copy

|                   |       |
|-------------------|-------|
| Full Page.....    | \$100 |
| Half Page.....    | \$75  |
| Quarter Page..... | \$50  |
| Eighth Page.....  | \$25  |

Make Checks Payable To MMSBD, %Downtown Optimist Club, P.O. Box 1959, Columbia, MO 65205

Questions: Call Rick McKernan at (573) 881-3471

**Thank You For Your Support!**