

# The Downtown Optimist Club

Presents



## The 2024 Mid Missouri Soap Box Derby

www.midmosbd.org

Sunday, June 9, 2024 \* 8am-5pm \* 7th & Broadway, Columbia, MO

Severe Weather Date: June 16, 2024



## Sponsorship & Advertising

Business/Sponsor: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

We Have Our Driver (Name) \_\_\_\_\_ We Support A "Pool" Driver: \_\_\_\_\_

## Major Corporate Sponsorship

**GOLD SPONSOR (1):.....\$1500.00**

**Includes:** Key Name On Raceday Banners, Name On MMSBD website, Name On Program Cover, Full Page Program Outside Back Cover In Color, RaceDay PA Announcements, Sponsorship On One Derby Car

**SILVER SPONSOR (2): .....\$1000.00**

**Includes:** Name On Raceday Banners, Name On MMSBD website, Name On Program Cover, Full Page In Program In Color, RaceDay PA Announcements, Sponsorship On One Derby Car

**BRONZE SPONSOR (4): .....\$500.00**

**Includes:** Name On Raceday Banners, Name On MMSBD website, Name On Program Cover, Half Page In Program In Color, RaceDay PA Announcements, Sponsorship On One Derby Car

## Car Sponsor

**\$150.00**

**Includes:** Sponsor Logos On Both Sides Of Car (Sponsor Provides Decals), Eighth-Page Ad In Program, Race DayPA Announcements.

\*We Are Requesting, But Not Requiring, A 3-Year Commitment. Billed One Year At A Time

## Program Advertising

Advertising May Be Printed In Color; Advertiser Provides Camera-Ready Copy.

Full Page.....	\$100
Half Page.....	\$ 75
Quarter Page.....	\$ 50
Eighth Page.....	\$ 25

Make Check Payable To MMSBD, % Downtown Optimist Club, P.O. Box 1959, Columbia, MO 65205

Questions: Call Rick McKernan at (573) 881-3471

***Thanks For Supporting The Mid Missouri Soap Box Derby***