



The Downtown Optimist Club
2016 Mid Missouri Soap Box Derby

www.midmosbd.org

Sunday, June 12, 2016 * Broadway at 7th Street * Columbia, MO
(Rain Date: Sunday, June 19, 2016)

Sponsorship and Advertising

Business/Sponsor: _____ Contact Person: _____
Address: _____ City: _____ Zip: _____
Phone: _____ Email: _____

Major Corporate Sponsorship

Gold Sponsor (1) \$1,500

Includes: Key name on Raceday Banners, Name on MMSBD website, Name on program cover, Program outside back cover in color, Raceday PA announcements, Sponsorship of one derby car

Silver Sponsor (2) \$1,000

Includes: Name on Raceday Banners, Name on MMSBD website, Name on program cover, Program full page ad, Raceday PA announcements, Sponsorship of one derby car

Bronze Sponsor (4) \$ 500

Includes: Name on Raceday Banners, Name on MMSBD website, Name on program cover, Program half page ad, Raceday PA announcements, Sponsorship of one derby car

Car Sponsor

\$150 *

Includes: Sponsor logos both sides (sponsor supplies decals), Program eighth page ad, Raceday PA announcements

*We are requesting, but not requiring, a 3-year commitment. Billed one year at a time.

Program Advertising

Advertising may be printed in color; advertiser will supply camera-ready copy

Full Page..... \$ 100
Half Page.....\$ 75
Quarter Page.....\$ 50
Eighth Page.....\$ 25

Make checks payable to MMSBD, %Downtown Optimist Club, P.O. Box 1959, Columbia, MO 65205
Questions? Call Rick McKernan at (573) 881-3471

Thank You For Your Support!